

Dooring

'door – ing'

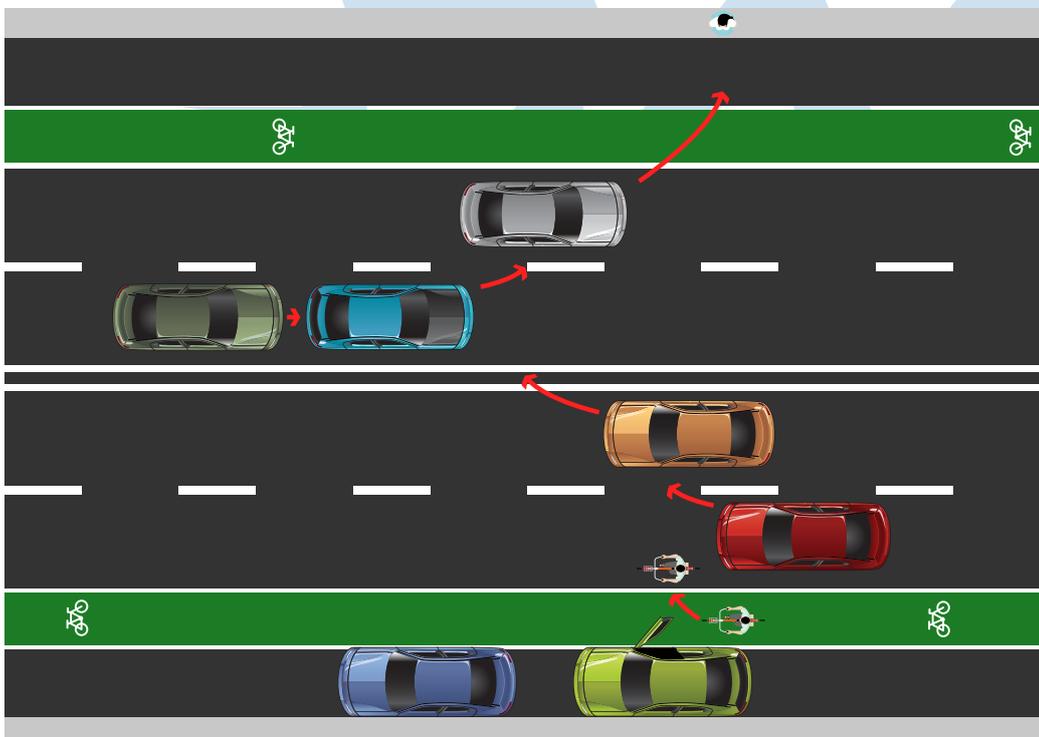
transitive verb

The term used when an unexpected opening of a vehicle door into the path of a cyclist results in a crash or suddenly forcing the rider into oncoming traffic.

Dooring is a devastating global road crash statistic. There is a deluge of information, awareness campaigns, stickers, education, new laws, bike lanes introduced and redesigning infrastructure treatments. Dooring crashes still occur and cities around the globe are growing in dooring crash statistics – *ITS JUST NOT ENOUGH!*

Lets consider a severe dooring crash, the carnage and ramifications of a parked car door opening in the path of a cyclist in a bike lane;

We are on a road that contains a foot path, vehicle parking lane , bike lane and dual carriage in either direction. A vehicle is parked in the parking lane and thoughtlessness causes the driver to open their vehicle door in the path of a cyclist travelling in the bike lane.....**BOOM!**



The dooring crash, the cyclist falls over and in the path of an oncoming vehicle, the vehicle swerves to miss hitting the cyclist, too late the cyclist is run over and killed.

The other oncoming vehicle hits the car that swerves to miss the cyclist and turns the car into the path of the vehicle heading in the other direction , and they crash, that vehicle swerved to miss a head on collision.

Another car in the inner lane from the other direction crashes with the car that just got hit and swerves, crash, up and over the footpath where a pedestrian is walking their dog, crash and the pedestrian is severely injured.

The people in the other oncoming cars, the people that see the crash! Dramatic but not impossible! What a carnage!

How many of these people are killed, injured, traumatised?

How many people will be affected by this crash? The Rider/Cyclist , The Driver who opened the car door onto the cyclist , Vehicle passengers, The other drivers , the pedestrians, the ambulance, the police , the fire brigade, the closing down of the road to investigate the crash, and the viewers watching the news report.

THE DOOR-MINO EFFECT is real and identifies what 1 door is capable of. A bullet can kill or injure, the bullet in Roulette is being replaced by the car door!

We need to find a true solution and heads towards zero tolerance on dooring crashes.

Here at **Dooring Alert Systems** we have invented an alert system which is a vehicle integrated alert system designed to alert the, driver, passengers and the cyclist prior to a door opening. This alert system will override human thoughtlessness and it is hands free!

With limited bike lanes, often called “death lanes” and facilities, cyclists can often feel discouraged due to the vulnerabilities they face on the road. Vehicle drivers can forget that cyclists are using the road lanes and as a result there has been an increase in cycle related road rage and crashes. Dooring is a large contributor to all cycling related crashes.

Dooring Alert Systems not only provides a proactive approach to ensuring the cyclist has plenty of time to act to a car door opening through vehicle technology, it will saves lives, injuries and the post trauma reactions to all involved, directly and indirectly. We have the invention and creating the supporters for our product to make a difference and move towards a zero tolerance towards dooring. **So Join Us!**

Our main objective with launching our website and social media campaign is to create an awareness campaign and have the world join our plight, and with us help to continue discussions with Government, Road Authorities, Taxi Associations, Ride Share Companies, Car Manufacturers and Cycling bodies.

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