There are a variety of vehicle sensors available and recently on the market place why is yours different?

While these variety of vehicle sensor may provide some protection for road users, prior alert systems typically rely on the car occupant and more so the driver only, to react to a warning system and either delay door opening. Thus a bicycle rider's safety is basically out of their control and left entirely to the car occupants, and the ability or motivation of the occupants to rapidly react to any alert.

Dooring Alert Systems with the release of any vehicle seat belt, as a minimum, will alert all vehicle occupants, people biking and oncoming traffic a door is about to open. Everyone is engaged, and when everyone is involved the education and cultural transformation this system will create will make the roads safer to use.

How will your product reduce dooring crashes?

The Dooring Alert System is activated by the release of a seat belt, as a minimum. The alert lighting system is affixed to the back window as a retrofit model and included into side mirrors with monitoring capabilities in the car manufactured version, at least. Together this will cause the vehicle occupants to check if the door zone is clear of oncoming traffic. It will provide ample time for people biking to take evasive action, together react safely to the situation, stop or move to clear the door zone.

Is the product available to purchase now?

The product is patent pending, and we have decided to launch the product on Kickstarter. Product will be available to purchase during our Kickstarter campaign. We anticipate the launch will happen early Dec 2015.

The Kickstarter campaign will assist us with the funding required to further design and lobby the extended visionary product. We encourage all to join and support us, in turn receive the inaugural opportunity to purchase this life and injury saving product. Join the DAS Movement, register on our website.

How does DAS Alpha and DAS Lambda become activated?

DAS Alpha (retrofit) version: We are in working together with engineers, to automate this initial activation process, so we eliminate human involvement. The alert system ignites when any seat belt is unfastened. **The product will automatically activate the alert system.**

DAS Lambda (new car manufactured) version. Again as above we will ensure that human interaction to activate the alert system is totally eliminated, and our ongoing discussions with engineers will provide improved solutions to activation. As a minimum, any seat belt release will ignite when any seat belt is released and the position of the Dooring Alert System lighting will "light up" the cabin simultaneously, ensuring all road users are alerted and kept safe from a dooring crash.

Is it important to join the DAS movement?

It is VERY IMPORTANT to join the Dooring Alert Systems Movement. History suggests, together with all the people and organizations that we have presented our product to, shows that if a huge register is presented to Governments, Lobby Groups, Road Safety Groups, Cycling Bodies, and Car Manufacturers, then we are serious and so are the many thousands, hopefully millions that support us want this product. Get onto the website and join and we will keep you posted of our progress, and even alert you when we start our Kickstarter campaign.

Seems a lot of gov authorities are moving towards creating bike lanes is this a sign of heading towards zero tolerance?

Indeed, many Governments around the globe are initiating this move. Roadwork treatments are fantastic but they are expensive and take a long time to happen.
Recently in Sydney, Australia a bike lane was introduced, however created such a congestion, the local authority is now removing the bike lane. What now!
Dooring Alert Systems can be introduced "overnight" solve the devastating problem and will save dooring crashes.

How receptive are Governments and car manufacturers to the product?

The interim report is very encouraging. We have met with a leading manufacturer of vehicles here in Australia and in fact they encouraged our product design and delivery methodology.

Government authorities are difficult to address according to our time lines, however we are resourcing and as early 2016, we have a series of meetings to present to leaders of lobby groups that will enhance our direct dealings with Governments.

These meetings include overseas Road Safety Group initiatives and a portion of our Kickstarter campaign is to assist us with the funding required to expedite the lobbying with Governments globally.

Is your product a retro fit or for new cars only?

Both. The retrofit model DAS – Alpha will be available to purchase during our Kickstarter campaign. Das – Alpha will be affixed to the internal back window, on the outer sides of the back window, and activated by the seat belt sensor.

The DAS- Lambda is our vision, and current and future software program development with the engineers will contained enhanced features and benefits. At this stage we have identified the alert system to be incorporated into the side mirrors, containing cameras to monitor movement, together with the back window installation, again activated by the seat belt sensor, as a minimum.

Are the cycling groups interested in your product?

The main purpose and drive by a cycling group is to encourage Mums, Dads, Kids and us all to take up biking.

It is popular and the health benefits together with the environmental benefits are without doubt. However many people feel very vulnerable when sharing the roads with vehicles, so a product like Dooring Alert Systems becomes extremely important in the education of safety that will be promoted. The product will automatically activate an alert signal and is designed toward the prevention of injury to people biking.

Of what I have read your product alerts both vehicle occupants and cyclists, is that right?

Exactly right. In fact it alerts other oncoming traffic as well, all road users. The lighting system creates a lighting flash sequence, which vehicle occupants can see and react to, check the door opening path. Oncoming traffic, people biking can see the light flashing from the back window, day or night, view the vehicle occupants, even cars with tinted windows, providing the rider ample time to move away from the door zone safely. This system will affect and unite all the road users.
See 2 D animation on our website

Dooring Alert System is launching on kickstarter how do I join?

We recommend you join the Dooring Alert Systems (DAS) Movement, register on our website www.dooringalertsystems.com and we will keep you posted with our progress, launch date and even provide you details on how and what you need to do on the kickstarter campaign. You can also go to www.Kickstarter.com and register , all instructions on how to register are available on the site.

When will I know about kickstarter launch?

We recommend you join the Dooring Alert Systems (DAS) Movement, register on our website www.dooringalertsystems.com and we will keep you posted with our progress and even provide you details on how and what you need to do on the kickstarter campaign. Join now!

What extra details will find on kickstarter?

The Kickstarter campaign will contain details all the product and features, that can be found on our website, however this will be the platform whereby you can purchase the DAS – Alpha alert system, which is exclusively available to purchase on Kickstarter, during our launch phase.
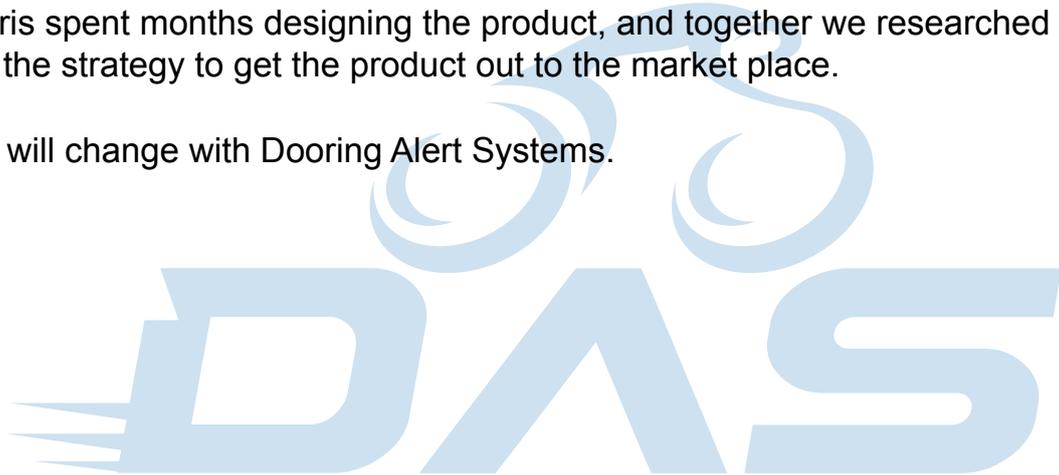
Did you know the Italian national that inspired your invention?

No, however we have visited the scene of the crash and memorial, it was a touching moment. The Directors of Dooring Alert Systems are all fathers and have children in the age range of the late Alberto Paulon.

This disturbing crash not only inspired us, but reminded us that with our experience and friendship, we can pull together and create a real change for all dooring crashes.

Nikk Varvaris spent months designing the product, and together we researched and developed the strategy to get the product out to the market place.

Everything will change with Dooring Alert Systems.

VISIT US

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