

19/11/15

Global reports show one of the biggest risks to cyclists are car doors being opened into their path unexpectedly, the common term used is dooring. Car door collisions often carry serious consequences for the cyclist, the driver and their families. To date, other than driver and cyclist awareness education, there has not been a tangible solution available to us all who value safety. Dooring Alert Systems is proud to now be able to release the world's first vehicle integrated alert system.

Dooring Alert Systems is a Melbourne based, company, committed to the safety of all Road Users. It is this commitment which has driven us to research and develop a solution to protect cyclists from car door collisions. Our system is a vehicle integrated alert system which is designed to keep cyclists safe. The system is designed to avoid the often devastating consequences of driver, passenger and cyclist distraction. It does this by alerting the driver and passengers of the vehicle as well as the cyclist prior to a vehicle door opening.

Dooring Alert Systems is proud of the innovation built into this technology. It provides the cyclist with the ability to proactively mitigate the risk of collision by giving them the valuable time required to proactively and safely react to a vehicle door opening. This is the type of forward thinking innovation that will save lives, prevent injuries and emotional trauma caused by this kind of crash.

How Does It Work?

The Dooring Alert Systems is integrated into the vehicle and it is designed to alert the vehicle occupants, cyclists and oncoming traffic, that a vehicle door is about to open. It is a patent pending design, incorporating a lighting system, retrofitted to the internal and outer sides of the rear window. It is activated by the release of any seat belt, an event which triggers the lighting system to initiate a lighting sequence, This subsequently alerts cyclists and oncoming traffic to the fact that a car door is about to open.

An extended version is designed for newly manufactured vehicles and allows for a more integrated solution. This will, with the release of any seatbelt, incorporate the lighting system to the rear window and within the side mirrors. It also includes cameras to monitor oncoming traffic. The alert lighting system will "light up" the car cabin to serve as a reminder to the occupants of the need to check the door opening path to people biking. All alerts, to driver, passengers, cyclist and oncoming traffic occur simultaneously.

Dooring Alert Systems needs your help. If you are as passionate as us about keeping Road Users safe, then please support our plight. You can do this by joining our movement and registering with us via our website.

This register will be used to lobby Government, Road Authorities, Taxi Associations, Ride Share companies, Car Manufacturers and Cycling bodies, to mandate the inclusion of this Dooring Alert Systems into all vehicles. It will mean that we can also keep you updated of our work and progress.

Through our work, and your support, we will culturally transform and educate all road users for a safer share of the roads.

Evan Drakos

Director

[Dooring Alert Systems](http://DooringAlertSystems.com)

M +61 431 136 791